

August 2013

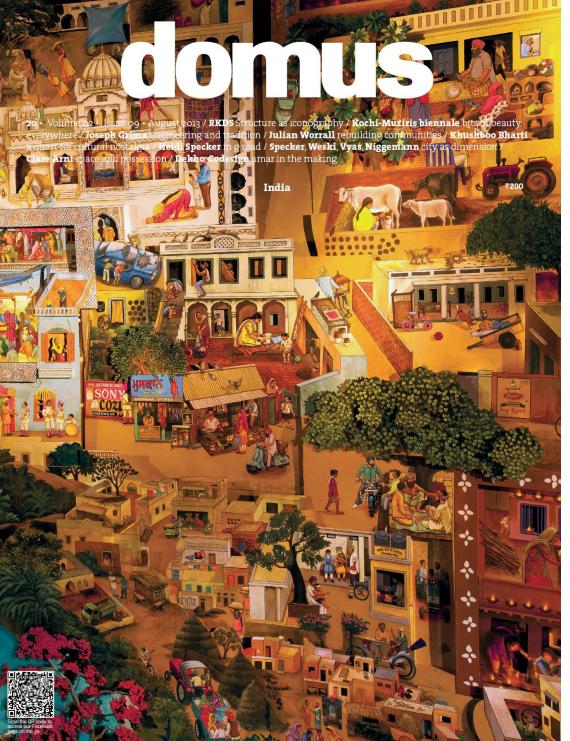


The image is from the Panjpani Gallery, Khalsa Museum; the exhibition is designed by Amardeep Behl. The hand-painted mural in The hand-painted mural in the miniature style depicts the culture and the day's activities in Punjab through experiential narrations aided by a play of lights. This is from one of the many interviews in the book Debho (2013), which is developed and produced by Delhi-based Codesign

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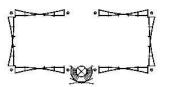
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A Quest for Cultural Nostalgia

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Structure as iconography

The Volvo-Eicher Headquarters brings together various components proficiently engineered in different parts of the world with local craftsmanship, thus creating a structure that shows a path to how we can build in the future. Playing with various visual metaphors and typologies, this building stands sharp against the chaotic milieu of Gurgaon

Design Romi Khosla Design Studio Text Suprio Bhattacharjee Saurabh Pandey Chandu Arisikere





Some thing big has been moved into the placeless glitzof Gurgaon. It has less shine and is more obsidian. And instead of the imperetrable easy-off the-shelf countenance we have a seemingly oeaseless flutter delicately hung. This is less of an insular fish tank and more of a Stevenson Screen.

Seemingly paying shomage to automotive containers in which automobile manufacturers would earlier transport their unfinished products in an SKD (semi-knocked down) condition, the building's undernably powerful structural iconography can lenditiself to armising metaphors. As if a giant port crane has plomked this oppen container neatly onto a flatbed trailer. Oh, where's the towing truck?

This building, the Volvo-Bicher Headquarters, is one of the newest additions to Gurgaon's fer vently growing a ssortment of buildings. What sets this one apart, at first glance of course, is its sheer stame and expressiveness of structure, that catapults a comparatively modest building (tonly has 6 storeys) to the foreground of the urban mish-mash it is a part of.

A study in how construction technology can show a path to how we build in the future, the entire building was componentised and effectively 'built' offi-site with technique semployed that attempt at a balanced approach between the precision engineered edifice softhe er stwhile 'High-Tech' genre that we were enthralled by during the latter part of the 2oth century, as well as the 'loose-fit' approach that is necessary for building seemel.

This spread: built in the tropical climate of India, given the present water and e nergy orisis; the design of the Yolvo-Eloher Head quarters building explores possible ways forward for modern architecture, amploying a be lanced mix of traditional and global technologies

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This page: the a rohitectural design a pproach is that of a nexposed-steel span-free e ngineered building





within a largely 'informal' and non-mechanised construction sector within the country. The country still has a persistent craft tradition, as pointed out in previous articles on the works of Kamath Design Studios, Studio Amita Vikrant and Vir Mueller. And the greatest challenge of any work of architecture within this milieu that chooses to employ sophisticated techniques and engineering (whether in its design or in its actual execution) is to achieve the tenuous balance between 'what-one-would-like-to-do' and 'what-really-can-be-done'. In this case perhaps, there were lesser doubts on the part of the client to support a building that is well, pre-engineered, but not off-the-shelf. Also the very setting of the project (in a dense urban setting where there would be considerably lesser challenges in terms of 'sophisticated' construction) pointed towards a balance that could be struck. Heavy engineering and fabrication came courtesy of modern steel factories in Bidar, Karnataka - the place where the famed metal crafting techniques of 'Bidriware' have their origins. Local metal craft smen were made a part of the project too - in the process of assembly as well as the finer details. The façade was fabricated in Mumbai. In many ways, the project's execution could point towards how, in the future, 'reconciliation' between the local' and the 'not-so-local' can be struck. Also the persistent metaphor here is that of how the automotive industry works

This page the client we borned the building's unusual design that resonates with the outural and climatic reality of Gurgaon, while justifying the functionality of the spaces within





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The spiral staircase during the construction stage



been crafted with close interactions with local metal workers

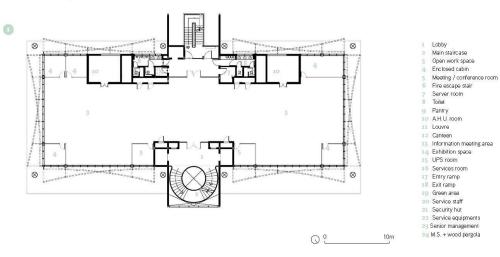
too, wherein a majority of components are manufactured off-site.

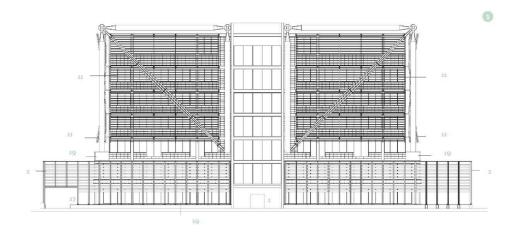
Typologically, the building prescribes to the generic within a relatively mode st footprint - and understandably so, as it tries to maximise the envelope volume. This may also have been a prerogative from the point of view of LEED certification. The broad two-storey base houses lobbies, shared staff facilities as well as open-plan exhibition and user-experience spaces, while the set-backfour-storey blockhouses typical open-plan office spaces. An uppermost 'penthouse' offers workspaces for senior management with the option of a charming screened terrace garden that would also house the mechanical and services equipment.

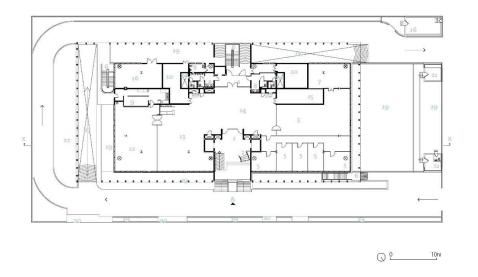
On a site that is oriented roughly in the South-East-to-North-Westaxis, the building tries to maximise its exposure to north light for the workspaces by positioning the bulk of its services on the longer South-West façade, which also forms a considerable heat-sink to the blazing afternoon sun. Roughly configuring an open 'T' within the rectilinear typical floor plan, the services maximise efficiency in terms of the floorplate arrangement, allowing for large column-free office spaces. While the delicate all-encompassing 'wrap' of kite-like fluttering armatures over the generic glass-and-terracottaspandrel-panel box makes for an enticing visual proposition, one wonders whether there could have been some scope of

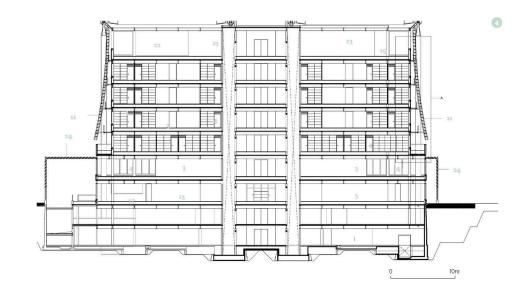
Image indicating the scale of the joinery and the different components coming together









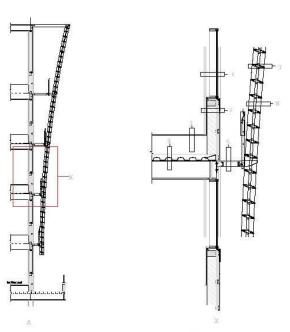


| VOLVO - EICHER HEADQUARTER | | FACT BOX | DRAWINGS |
|--|---|--------------------------------------|--|
| Desigr Romi Khosla Design Studios, New Delhi | Structural Consultant Frischmann Prabhu | Project Arec 9,972 m ² | 1 Typical floor plan 2 Ground floor plan |
| Principal Architects Romi Khosla, Martand Khosla | MEP & LEED Consultort Spectral Design Services Client | Project Phase 2010 - 2012 | a dunit noor pran |
| Design Tecm | Eicher Goodearth Pvt. Ltd. | | |
| Chandu V. Arsikere, Ram Pandarathil Nair, Sanjoli Tuteja | Locctior Gurgaon, Haryana | | |

DRAWINGS
3 Elevation A
4 Section xx

3

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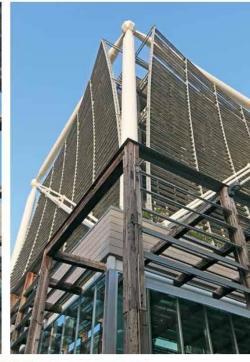
- Glazed curtain wall comprising of 24mm insulated (HS) glass unit Terra-cotta cladding comprising of ms (HDG-75 microns) bradtets, metal shims welded to steel structure along with vertical aluminium box sections (anodised 25 microns) bolted to the
- Raised floor comprising of sted cementitious intill on 500 x 500 x 30 mm thick interchangeable steel panels overlaid with 5 mm thick carpet ties
- 80 mm + 80 mm thick Zinc galvanised sted shallow composite floor decking
- 39 mm thick checkered aluminium walltway on 150 x 75 mm twin galvanised sted brackets supporting vertical flanges of virendal. truss supporting louvres
- 42.4 mm diameter MS railing
- Perforated aluminium louvres attached to the vertical bracings
- 750 x 75 x 12 mm thick vertical flanges of virendal truss
- supporting louvres











defining the orientations and exposures differently, with say, more glass area on the northern aspects, considering the relatively dense metal scrim and the oblique angles at which sunlight may brush past those façades.

Without doubt, the building's unforgettable iconographic signature is its oversized, super-scaled braced box, with the bowstring strut seemingly forming the axis along which the rib-like vierendeel beams supporting the perforated aluminium screens twistor rather 'warp', seemingly (and metaphorically, yes) bent by the Gurgaon heat. Its sheer ponderous nature and firm stance makes it a brawny companion to the gossamerlike wispiness of the sunscreen. At first glance the immediate contrast may strike one a sodd - more so a sone never really gets a grasp of how the braced box 'sits' on the ground (it's lower frame seems to have gone 'missing') while the sunscreen manages to define a specific geometry. The broadened base here is perhaps a typological monster - what if we could have seen the two braced cubes float free off the transverse staircase core, seemingly levitating them selves in a cheerful, frolicking seesaw over the not-so-fancy neighbours, with the base discreetly tucked in?

The other significant and welcome a spect of the architecture is how it eschews a sense of visual 'refinement' in favour of a tectonic language that is 'rough-at-the-edges' - discarding the overwrought corporate imagery of a 'desired slickness'. Details and junctions are not meant to be covered up under the sheen of a supposed designer attire, but are rather exposed and displayed unas sumingly for contemplation and in spection. This fur thers the building's core conceptual driver as an exercise in 'making'. Re used wood from packaging material from the truck manufacturer's factories reinforces this 'rawness' on the exterior pergola that wraps the two-storey base, as well as in the furniture that has been custom-designed.



from within the building

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The building boasts of significant environmental strategies too—such as the reduced water usage, a lower running energy bill due to significant sun-shading in addition to greater ingress of natural light, as well as the significant usage of recycled materials—as described earlier. Of course the paradox is how the carbon footprint can be minimised in constructions like this, where components need to be manufactured and shipped in from distant places. This is a challenge that the global construction industry has been facing for quite some time now. With a few simple but dramatic gestures, this office building becomes a celebratory assertment of the possibilities of construction and the integration of precision engineering and local craftsmanship.

SUPRIO BHATTACHARJEE Architect

For the interiors, all packaging material of all the Volvo trucks that arrived in India were saved upand used to construct nearly 80 per cent of the interior woodwork







View of the building within its backdrop, during different times of the day, and at night